

Amendments to the Specification:

Please add the following sentence at page 4, line 30 of the specification.

"FIG. 10 is a perspective view of a package insert with irregularly spaced-apart support ribs."

Please add the following paragraphs immediately after page 10, line 14 of the specification.

FIG. 10 illustrates an insert **214** for supporting the absorbent articles **12**, said insert containing irregularly spaced apart support ribs. The insert **214** may be formed from various materials having suitable support characteristics. For example, as representatively illustrated in FIG. 10, the insert **214** may be formed from corrugated cardboard. Alternatively, the insert **214** may be formed from various other materials, including non-corrugated cardboard, fiberboard, paper and generally any board-like material made from paper or its derivatives, rigid materials made from rubber bases, plastic, or the like, or combinations thereof. In a particular aspect, the insert **214** may include a corrugated or fluted sheet **216** bonded between a pair of spaced walls **218** and **120**, and typically is formed so that the fluting is vertically oriented, in use.

As can be seen, the insert **214** may include a base **122** and a pair of opposed side walls **124A** and **124B** which define a generally U-shaped channel **126** for receiving and supporting the stack of absorbent articles **12** illustrated in FIG. 1. The side walls **124A** and **124B** may include a plurality of irregularly spaced-apart cut-outs **128A** and **128B** which extend into the side walls from operatively upper free edges **130A** and **130B**, as shown. As such, the upper free edges **130A** and **130B** define an undulating pattern. In the illustrated aspect, each cut-out **128A** is irregularly spaced-apart from an adjacent cut-out by a support rib **132A** formed from an upper portion of the side wall **124A**, and each cut-out **128B** is irregularly spaced-apart from an adjacent cut-out by a support rib **132B** formed from an upper portion of the side wall **124B**. In the aspects of the invention illustrated in FIG. 10, the cut-outs are staggered or randomly located in the side walls. Typically, the area displaced by the cut-outs is greater than about 10% of the total area of the insert **214**. In a particular aspect of the invention, the area displaced by the cut-outs is greater than about

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20%, and desirably is equal to about 30%, of the total area of the insert **214**. The total area of the insert is calculated by adding the area of the base **122** to the area of the two opposed side walls **124A** and **124B**, including the area of the cut-outs **128A** and **128B**.